

**Z**

—

hdk

—

Zürcher Hochschule der Künste  
Zurich University of the Arts

—

# **ARTS AND INTERNATIONAL COOPERATION**

**Certificate of Advanced Studies**

—

—

**Initiatives of artists in fragile contexts, and their contributions to reconstruction and reconciliation after violent conflicts have attracted growing attention. The social benefits of sustaining a sphere of artistic production in times of crisis became visible. Examples of the integrative power of art in divided societies, and of its potential for empowering so-called marginalized communities can be found in many regions of the world. Yet, it requires specific professional skills of artists, organizers, and donor agencies, to work in fragile regions or in the aftermath of violent conflict. These include a familiarity with contemporary art practices as well as knowledge about international cooperation, peacebuilding and humanitarian work.**

## In short

### Diploma

Certificate of Advanced Studies  
15 ECTS

### Course language

English

### Locations

Zurich University of the Arts,  
South Caucasus or Lebanon

### Head team

Marcel Bleuler, PhD (ZHdK),  
Dagmar Reichert, PhD (artasfoundation)

### Dates

Module 1:

3-day training, January 25–27, 2019  
at Zurich University of the Arts

Module 2:

8-day study trip in May 2019  
to the South Caucasus or to Lebanon

Module 3:

3-day training, September 13–15, 2019  
at Zurich University of the Arts

Module 4:

thesis with expert's mentoring,  
September 15, 2019 – January 15, 2020

Final presentations: January 28, 2020  
at Zurich University of the Arts

### Programme costs

CHF 5200.–

### Application fee

CHF 200.–

### Information event

Zurich University of the Arts,  
September 17, 2018 at 6:00 pm

### Application deadline

October 31, 2018

### Subject to modifications

For further course details, locations, application form,  
and faculty information, please see:  
[www.zhdk.ch/cas-arts-and-international-cooperation](http://www.zhdk.ch/cas-arts-and-international-cooperation)



## Participants

The training is designed to bring together

- members of internationally cooperating organizations (development cooperation, diplomatic service, foundations, NGOs), who commission art projects in fragile contexts and art-based peacebuilding initiatives, and
- experienced artists and curators (visual arts, performing arts), who wish to develop their understanding of international collaboration or to involve international partners in their projects.

## Objectives

Participants gain a critical understanding of the potential and limitations of working with art in fragile contexts and in peacebuilding. Through examples and field visits, they get insight into actual projects in this realm. They develop a sensitive approach to international artistic collaboration in regions of conflict and learn how to evaluate its qualities and social relevance. Experienced practitioners and researchers present for discussion artistic strategies and methods for project development, management and evaluation. On the basis of these contents, the participants are mentored to conduct further research or formulate personal projects or initiatives, which match their specific interests or work contexts.

## Modules

The training consists of two modules taught at the Zurich University of the Arts (module 1 and 3) and one study trip (module 2) in a region, where exemplary international art projects are visited. Participants who wish to obtain the Certification of Advanced Studies conclude with an individual thesis in the framework of a mentoring module (module 4).

The course language in modules 1–3 is English, in module 4 it is English or German.

### **Module 1: Art Initiatives in Fragile Contexts and in Peacebuilding**

The first module introduces a set of artistic reference projects, analyzing their intersections with principles and methods from the fields of international cooperation and peacebuilding. Under the direction of experienced practitioners, the participants are introduced to criteria for collaborative work in an international context and learn about artistic approaches for supporting relationship building and other aspects of social transformation and peacebuilding. Ethical questions, the principle of conflict sensitivity and the paradigm of reciprocity form the crucial framework of this (self-)critical discussion of exemplary projects and their relevance for fragile contexts.

## **Module 2: International Projects and Local Premises**

The module consists of an intensive 8-day study trip to a region that is presently in crisis (Lebanon or South Caucasus). Under the direction of experienced practitioners and in close contact with local stakeholders, participants study the social needs and the potential roles art can have in their regard. They visit existing projects and art institutions and analyze their strategies of communication and collaboration against the background of theories and the politics of international cooperation. The module is structured by regular group discussions and conversations with local stakeholders.

## **Module 3: Art Projects and Classical Project Cycle Management**

The third module presents models of project cycle management and compares them with the specificities of managing art projects. It outlines the standards of foundations or agencies for international cooperation and discusses forms of planning, sponsoring, monitoring, reporting, and evaluation that would also correspond to artistic processes. The module addresses the difficulty of framing the objectives of artistic collaborations and gives options for presenting their outcomes in a concrete but sensitive way. Experienced practitioners and representatives of donor agencies further discuss communication strategies and their applicability in regard to different addressees.

## **Module 4: Designing Individual Projects**

In the framework of module 4, participants work on an individual project for which they get feedback from a mentor belonging to an international network of experts. The participants define the topic and the aims of their individual project together with the CAS study director, based on the specific professional background and expertise of the candidate. The mentoring can be structured individually over the course of one semester. To obtain the CAS, participants must submit a documentation and written report on their work and give an oral presentation.



## **Advisory Board**

- Guenther Baechler (FDFA, Switzerland)
- Rudolf Batliner (NADEL ETHZ, Switzerland)
- Hanan Hajj Ali (artist, Lebanon)
- Tamara Janashia (Culture Management Lab, Georgia)
- Dani Kouyaté (film maker, Burkina Faso)
- Michelle Le Baron (University of British Columbia, Canada)
- Géraldine Zeuner (SDC, Switzerland)

## **Institutional Partnership**

The course is produced in a collaboration between the ZHdK and artasfoundation, the Swiss Foundation for Art in Regions of Conflict.

Since its establishment in 2011, artasfoundation has conducted more than thirty art projects in fragile and war-affected regions and accompanied its practical work by studies on the contributions unrestricted art can make to processes of social transformation and peacebuilding. [www.zhdk.ch/cas-arts-and-international-cooperation](http://www.zhdk.ch/cas-arts-and-international-cooperation)  
[www.artasfoundation.ch](http://www.artasfoundation.ch)

## Contact

Zurich University of the Arts  
Office Continuing Education  
Toni-Areal, Pfingstweidstrasse 96, 8005 Zurich

+41 43 446 51 78  
info.weiterbildung@zhdk.ch  
[www.zhdk.ch/en/continuingeducation](http://www.zhdk.ch/en/continuingeducation)

### Opening hours

Mo–Fr, 1:30 – 5 pm  
Room 5.C01 (5th floor)

### Consultation

Irene Hauser  
+41 43 446 51 86  
irene.hauser@zhdk.ch  
[www.zhdk.ch/cas-arts-and-international-cooperation](http://www.zhdk.ch/cas-arts-and-international-cooperation)